

Meeting Announcement



Society for
Investigative
Dermatology

2012 SID Annual Meeting & 75th Anniversary Celebration

May 9 - 12, 2012
Raleigh Convention Center
Raleigh, North Carolina





Society for Investigative Dermatology

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ABOUT US

The Society for Investigative Dermatology was born out of a vision to serve a segment of science previously unrepresented by the medical societies of the United States: investigative dermatology. The founders saw a need for an organization with a devotion to cutaneous investigation, rather than clinical work, and to promote investigative dermatology to a fully respected position among the medical specialties. In tandem with the establishment of the society, they sought to develop a new scientific journal that would act as a singular resource for investigative work in cutaneous biology. Previously, this research had been scattered among the non-dermatology journals and had largely been completed outside the specialty of investigative dermatology. This vision was realized when the SID was founded, bylaws were adopted and a board of nine directors was appointed on June 10, 1937 at the Hotel Dennis in Atlantic City, New Jersey. The *Journal of Investigative Dermatology* (JID) was launched, with Marion B. Sulzberger as its first editor, and the first Annual Meeting was held in April 1938 in New York City.

COMMITTEE ON SCIENTIFIC PROGRAMS

David Margolis, MD/PhD, Co-Chair
Anthony Oro, MD/PhD, Co-Chair
Jack Arbiser, MD/PhD
Mitchell Denning, PhD
Anthony Gaspari, MD
Tom Hornyak, MD/PhD
Sam Hwang, MD/PhD

My Mahoney, MD
Sarah Millar, PhD
Julia Segre, PhD
Kim Yancey, MD (*ex officio*)
Alice Pentland, MD (*ex officio*)
Russell P. Hall, MD (*ex officio*)

SID ADMINISTRATIVE CONTACTS

Meeting Information

Carolyn Slade
Director, Meetings & Educational Programs
(216) 579-9300 ext. 304

Jim Rumsey
Executive Director,
Chief Operating Officer
(216) 579-9300 ext. 302

Commercial Opportunities

Rebecca Minnillo, DM/MPA
Executive Director,
Chief Program & Development Officer
(216) 579-9300 ext. 305



JOIN US IN RALEIGH, NORTH CAROLINA!

The Society for Investigative Dermatology (SID) is pleased to present the 2012 Annual Meeting at the Raleigh Convention Center, located in downtown Raleigh, North Carolina. Opened in September of 2008, the Raleigh Convention Center offers state-of-the-art meeting space, close proximity to over 1,000 hotel rooms, free Wi-Fi capability in parts of the center, and is LEED Silver Certified by the US Green Building Council. Visit the Convention Center's website for additional details about the facility at www.raleighconvention.com.

See page 8 for hotel contact information as well as information on the City of Raleigh. We hope that you will join us in Raleigh to learn about leading research in dermatology, celebrate the SID's 75th anniversary, and to experience all the best of the greater Raleigh and Research Triangle area!



The year 2012 is a milestone for the SID. It will mark the 75th Anniversary of the Society. Since 1937, the SID has been at the forefront of groundbreaking scientific research, from humble beginnings of a scientific meeting to publishing the premier dermatology journal. Our membership has grown in size and diversity during the past eight decades, and we are planning a special celebration to highlight the accomplishments of our community for its 75th Anniversary.

Our 75th anniversary is an exciting opportunity to showcase past contributions and highlight our current and emerging innovative research in skin health and disease. The designated theme is *Foundations for Future Discovery*, which celebrates our past and present, while looking to the horizon of discovery. The year-long celebration will enhance public awareness of our fascinating history, people, and educational programs; emphasize key stakeholders; show appreciation to volunteers; and strengthen our partnerships with affiliate organizations.

You can look forward to special audio, visual and 3D presentations that will be available during the annual meeting. There will also be archival material posted on the SID website. More information is coming soon.

GET CONNECTED, STAY CONNECTED!

The SID invites you to find us on Facebook or follow us on Twitter (@SocInvestDerm). Be reminded of important Annual Meeting deadlines and programming updates!



Photos of Raleigh courtesy of GRCVB/visitRaleigh.com

SPECIAL LECTURES

(See page 4 for speaker profiles)

ALBERT M. KLIGMAN/PHILLIP FROST LEADERSHIP LECTURE

Title and Speaker TBA

EUGENE M. FARBER LECTURE

***Genomics meets the immune
system: An integrated systems
perspective on psoriasis***

Frank Nestle, MD, King's College
London, London, United Kingdom

NAOMI M. KANOF LECTURE

***The neurofibroma story: A role for
mast cells in tumor potentiation and
clinical implications***

Luis Parada, PhD, University of Texas,
Southwestern, Dallas, Texas

HERMAN BEERMAN LECTURE

***Why don't we get more
cancer? A proposed role of the
microenvironment in restraining
cancer progression***

Mina Bissell, PhD, Lawrence Berkeley
National Laboratory, Berkeley,
California

WILLIAM MONTAGNA LECTURE

***Genome regulation by long
noncoding RNAs***

Howard Chang, MD/PhD, Stanford
University, Palo Alto, California

JULIUS STONE LECTURE

The hyper IgE syndromes

Rebecca Buckley, MD, Duke
University, Durham, North Carolina



PRELIMINARY PROGRAM (SUBJECT TO CHANGE)

TUESDAY, MAY 8, 2012

Resident Retreat for Future Academicians	6:00 pm - 10:00 pm
Post-Doctoral Retreat*	6:00 pm - 10:00 pm

WEDNESDAY, MAY 9, 2012

Resident Retreat for Future Academicians	7:00 am - 12:00 pm
Post-Doctoral Retreat*	7:00 am - 12:00 pm
SID Board of Directors Meeting	7:00 am - 2:00 pm
Registration	8:00 am - 6:30 pm
Atopic Dermatitis Conference	12:00 pm - 3:00 pm
Irvin H. Blank Forum	3:00 pm - 5:00 pm
Kligman/Frost Leadership Lecture	5:00 pm - 5:30 pm
State-of-the-Art Plenary Lecture 1	5:30 pm - 6:00 pm
State-of-the-Art Plenary Lecture 2	6:00 pm - 6:30 pm
Welcome Reception	7:00 pm - 8:30 pm

THURSDAY, MAY 10, 2012

Registration	7:30 am - 4:00 pm
Plenary Session I	8:00 am - 9:00 am
Eugene M. Farber Lecture	9:00 am - 9:30 am
Naomi M. Kanof Lecture	9:30 am - 10:00 am
American Skin Association Achievement Award	10:00 am - 10:10 am
David Martin Carter Mentor Award	10:10 am - 10:15 am
Clinical Scholars Plenary Session	10:00 am - 12:00 pm
Poster Session I/Technical Exhibits Open	10:00 am - 12:00 pm
Young Investigator and Trainee Symposium	10:00 am - 1:00 pm
Merkel Cell Carcinoma Symposium	12:00 pm - 2:00 pm
Concurrent Minisymposia	2:00 pm - 5:30 pm
Photobiology	
Auto-immunity and Inflammation	
Cell Adhesion/Matrix Biology	
Epidemiology/Health Services Research	
Hair and Cutaneous Development	
Social Event	6:00 pm - 10:00 pm

* The SID is pleased to present the Post-Doctoral Retreat, new for 2012! This inaugural program carries specific nomination criteria and deadlines for post-docs interested in participating. Visit www.sidnet.org for information on submitting a nomination!

PRELIMINARY PROGRAM (SUBJECT TO CHANGE)

FRIDAY, MAY 11, 2012

Registration	7:30 am - 4:00 pm
Business Meeting for Members	7:45 am - 8:30 am
Plenary Session II	8:30 am - 9:30 am
Stephen Rothman Award	9:30 am - 9:40 am
Herman Beerman Lecture	9:40 am - 10:10 am
State-of-the-Art Plenary Lecture 3	10:15 am - 10:45 am
State-of-the-Art Plenary Lecture 4	10:45 am - 11:15 am
Poster Session II/Technical Exhibits Open	11:15 am - 1:15 pm
Clinical Scholars Program	11:30 am - 1:30 pm
Genomic Technology Workshop	12:00 pm - 2:00 pm
Concurrent Minisymposia	2:00 pm - 5:30 pm
Immunology II: Innate Immunity and Microbiology	
Human Clinical Research and Therapeutics	
Epidermal Structure and Function	
Carcinogenesis, Growth Factors, and Cancer Genetics	
Trainee Dinner Session	7:30 pm - 9:30 pm

SATURDAY, MAY 12, 2012

SID Board of Directors Meeting	7:00 am - 8:00 am
Registration	7:30 am - 12:00 pm
Plenary Session III	8:00 am - 9:00 am
William Montagna Lecture	9:00 am - 9:30 am
Julius Stone Lecture	9:30 am - 10:00 am
Clinical Scholars Program	10:00 am - 12:00 pm
Poster Session III/Technical Exhibits Open	10:00 am - 12:00 pm
Concurrent Minisymposia	12:30 pm - 4:00 pm
Pigmentation and Melanoma	
Genetic Disease, Gene Regulation and Gene Therapy	
Tissue Regeneration, Stem Cells and Wound Healing	
Immunology I: Adaptive Immunity	

STATE-OF-THE-ART LECTURES

(See page 5 for speaker profiles)

STATE-OF-THE-ART PLENARY LECTURE 1

Stem cell regulation by stem cells in hair follicles

Emi Nishimura, MD/PhD, Tokyo Medical and Dental University, Tokyo, Japan

STATE-OF-THE-ART PLENARY LECTURE 2

Opportunities for discovery utilizing next generation sequencing technology

Keith Choate, MD/PhD, Yale University, New Haven, Connecticut

STATE-OF-THE-ART PLENARY LECTURE 3

Cytoskeletal organization and function in the epidermis

Terry Lechler, PhD, Duke University, Durham, North Carolina

STATE-OF-THE-ART PLENARY LECTURE 4

Genomic tracking of microbial pathogens

Julie Segre, PhD, National Human Genome Research Institute, Bethesda, Maryland



SPECIAL LECTURERS



Eugene M. Farber Lecture

*Genomics meets the immune system:
An integrated systems perspective on
psoriasis*

Frank Nestle, MD
King's College London
London, United Kingdom

Professor Frank O. Nestle holds the Mary Dunhill Chair of Cutaneous Medicine and Immunotherapy at St. John's Institute of Dermatology, King's College London. His main research interests include the pathogenesis and immunotherapy of psoriasis, and the role and therapeutic modulation of dendritic cells in inflammatory and neoplastic skin disease.



Naomi M. Kanof Lecture

*The neurofibroma story: A role for mast
cells in tumor potentiation and clinical
implications*

Luis Parada, PhD
University of Texas, Southwestern
Dallas, Texas

Dr. Parada's research interest lies in the elucidation of intracellular regulatory pathways that control the complex process of vertebrate development. Central efforts have focused on the functions of the Trk gene family and the modeling of human disease including autism, brain cancer, and Von Recklinghausen's Neurofibromatosis type 1 (NF-1).



Herman Beerman Lecture

*Why don't we get more cancer? A
proposed role of the microenvironment in
restraining cancer progression*

Mina Bissell, PhD
Lawrence Berkeley National Laboratory
Berkeley, California

Dr. Bissell has been recognized for her lifetime contributions to the fields of breast cancer research, the enhanced role of extracellular matrix (ECM) and the nucleus environment to gene expression in normal and malignant tissues. One of the first to propose and elucidate the important signaling role of the extracellular-matrix (ECM), she recognized the crucial role of the microenvironment surrounding each tissue and organ and of the three-dimensional (3D) tissue structure in differentiation and cancer as factors that determined tissue-specificity.



William Montagna Lecture

*Genome regulation by long noncoding
RNAs*

Howard Chang, MD/PhD
Stanford University
Palo Alto, California

Dr. Chang's research is focused on how the activities of hundreds or even thousands of genes (gene parties) are coordinated to achieve biological meaning. He and his team have pioneered methods to predict, dissect, and control large-scale gene regulatory programs; these methods have provided insights into human development, cancer, and aging. A particular interest is how cells know and remember their locations in the body, particularly with the help of long noncoding RNAs.



Julius Stone Lecture

The hyper IgE syndromes

Rebecca Buckley, MD
Duke University
Durham, North Carolina

The overall emphasis of Dr. Buckley's research is in human T,B and NK cell development and in aberrations in their development and regulation. Research examines the cellular and molecular bases of genetically-determined human immunodeficiency diseases; the use of bone marrow stem cells to cure genetically-determined immunodeficiency diseases; and the use of human SCID bone marrow stem cell chimeras to study human thymic education, T and B cell ontogeny, tolerance induction and MHC restriction mechanisms.

STATE-OF-THE-ART LECTURERS



State-of-the-Art Plenary Lecture 1

Stem cell regulation by stem cells in hair follicles

Emi Nishimura, MD/PhD
Tokyo Medical and Dental University
Tokyo, Japan

Dr. Nishimura's research focuses on the mechanisms of tissue homeostasis driven by stem cell systems and understanding physiological or pathological conditions resulting from stem-cell system defect. Her research recently demonstrated that the incomplete maintenance of melanocyte stem cells causes hair graying, and her research is now trying to elucidate the mechanisms of cancer development and resistance to cancer treatments by focusing on "cancer stem cells."



State-of-the-Art Plenary Lecture 2

Opportunities for discovery utilizing next generation sequencing technology

Keith Choate, MD/PhD
Yale University
New Haven, Connecticut

Dr. Choate's research focuses on identification of genes responsible for genodermatoses utilizing microarray based genotyping platforms and next-generation sequencing and therapies for patients with disorders of keratinization. In his research, Dr. Choate uses cutting-edge whole-genome DNA sequencing technologies to identify mutations causing genetic skin diseases, and his group studies the function of identified genes in normal and disease states.



State-of-the-Art Plenary Lecture 3

Cytoskeletal organization and function in the epidermis

Terry Lechler, PhD
Duke University
Durham, North Carolina

Dr. Lechler studies the morphogenesis of epithelia, focusing on two highly proliferative tissues, the skin and the intestine. Both of these tissues turn over rapidly throughout adulthood, contain stem cells that contribute to tissue homeostasis and both are common sites for cancer development. His research seeks to understand how both cell shape and three-dimensional organization of cells is achieved to meet the diverse functions of these tissues.



State-of-the-Art Plenary Lecture 4

Genomic tracking of microbial pathogens

Julie Segre, PhD
National Human Genome Research
Institute
Bethesda, Maryland

Dr. Segre's research has historically focused on how the epidermis creates a barrier at the interface of the body and the environment. Recently, Dr. Segre shifted her research focus to identifying the microbes that inhabit the skin. As the largest organ of the human body, skin serves as a critical barrier to invasion by microbes, while at the same time providing a major home to them. Using contemporary genomic methodologies, she is focusing on the role that these microbes may play in human health and disease.

ABSTRACT SUBMISSION INFORMATION



Online submission of abstracts opened on October 18, 2011 at <http://sid2012.abstractcentral.com>.

Rules and Regulations

Only one paper or poster may be read or presented by the same author at the Meeting, although a presenter may be a co-author of any number of papers. The material must not have been published prior to submission of the abstract or presented at any national meeting prior to the date of presentation at the SID Annual Meeting. Simultaneous submission of the same abstract to other meetings is prohibited.

Publication of Abstracts

All abstracts will be published on the Abstract Central website on or around April 15, 2012 and in the May 2012 issue of the *Journal of Investigative Dermatology* (JID), scheduled for print publication by April 15, 2012.

Abstracts will also be available via JID advance online publication in mid-March. Abstract acceptance letters will be sent via email in mid-February. Meeting Programs will be available online in early April 2012 as well as on-site at the meeting.

Abstract Fee and Author Information

The publication/processing fee is \$50 US and must be paid via the internet at the time of submission.

Presentation

The SID Committee on Scientific Programs reviews all abstracts without knowing the identity of authors. All abstracts, including those selected for oral presentation, must be presented as posters. Further information regarding submission of abstracts can be found on the online submission website <http://sid2012.abstractcentral.com>.

NOTES ABOUT 2012 ABSTRACTS

- Unless indicated by initiating an opt-out, all abstract submissions to the 2012 Meeting will be considered for Oral Presentation.
- Submitters must choose **both** a primary category for their abstract, as well as a secondary category. Doing so will help the Scientific Program Committee have the flexibility (if needed) to put together the best possible meeting program.
- For the second consecutive year, the SID will have an electronic poster viewing system available as a companion piece to physical posters. Updates will be posted as they become available on the SID website.

NETWORKING & SOCIAL EVENTS

The Annual Meeting will feature networking and social events that give attendees the opportunity to interact with colleagues. Enjoy the following events, and make new professional connections.

Welcome Reception

On Wednesday, May 9, 2012 from 7:00 pm - 8:30 pm, there will be a Welcome Reception to kick off the Meeting. All attendees are invited, free of charge, to gather for drinks and hors d'oeuvres and mingle with colleagues at City Plaza. City Plaza is on historic Fayetteville Street and is located right outside the front entrance of the Marriott Raleigh City Center.

Trainee Dinner

Over the past several years, the SID has encouraged meetings between residents and post-doc fellows. To promote collegiality, the SID annually presents a Trainee Dinner—small group meetings in which senior and junior scientists and a group of four to six residents and post-doc fellows discuss issues over dinner. These sessions provide an opportunity to talk informally about subject matter of interest including research opportunities in dermatology, life in academia or how to combine clinical work with research.

Join us Friday, May 11 from 7:30 pm - 9:30 pm. **TICKETED EVENT: PRE-REGISTRATION REQUIRED.**

Social Event

Come celebrate the SID's 75th Anniversary with us on Thursday, May 10 from 6:00 pm – 10:00 pm in the Raleigh Convention Center. Get ready for a night of delicious food, music and fun. More information will be available on the SID website under the Annual Meeting tab for this much anticipated event. **TICKETED EVENT: PRE-REGISTRATION REQUIRED.**

REGISTRATION INFORMATION

Registration Fees

Category	On or Before 3/16/12	After 3/16/12
SID Member	\$525	\$575
Non-Member	\$800	\$850
Resident/Post-Doc Fellow	\$300	\$350
Student (Pre-MD/PhD)	\$150	\$150
Companion	\$150	\$150
Trainee Dinner	\$50	\$50
Social Event (General Ticket)	\$75	\$75
Social Event (Resident/Post-Doc/Student Ticket)	\$50	\$50

To receive the early/discounted registration fee, register online at www.sidnet.org in the Annual Meeting section. Registrations will be accepted by the SID until April 13, 2012, after which you must register on-site in Raleigh. On-site registration will take place at the SID registration counter in the Raleigh Convention Center beginning Wednesday, May 9, 2012.

The SID invites all residents, post-doc fellows, and students to attend the Meeting and submit abstracts for review. Residents and post-doc fellows receive a discounted registration rate of \$300 before March 16, 2012 and \$350 after March 16, 2012, and students receive a discounted rate of \$150. New for 2012, residents, post-docs and students receive a subsidized ticket rate of \$50 for the Social Event. To receive these rates, residents, post-doc fellows and students must mail or fax to the SID office a letter from their department chair or program director verifying their status. Letters must be signed and on official university/institution letterhead. Registrations will not be processed until all documentation is received. If registering on-site, please bring the required documentation with you or you will be charged regular on-site registration rates.

All cancellations and changes to Annual Meeting registration must be made in writing to the SID office, by March 16, 2012. **Cancellations made after March 16, 2012 will not receive a refund. No exceptions can be made. Refunds are issued only after the Meeting, less a \$100 administrative fee.** If registering online, please click the submit button only once. Duplicate registration forms may result in your credit card being charged twice. If you feel a problem in the online submission platform has occurred and you think that you have been charged multiple times, please contact the SID administrative office at (216) 579-9300. A confirmation letter will be sent within two weeks. If you do not receive a confirmation after two weeks, please contact the SID office at (216) 579-9300 or at meetings@sidnet.org. Complete details regarding the registration fees and the Annual Meeting can be found on the SID website at www.sidnet.org.

VENUE & HOTEL INFORMATION



Meeting Venue

The Raleigh Convention Center
500 S. Salisbury Street
Raleigh, NC 27601

Hotels

Raleigh Marriott City Center

The Raleigh Marriott City Center features 400 sleeping rooms, an upscale Tuscan restaurant (Posta Tuscan Grille), a Starbucks® coffee shop, 400 square feet of retail space and a pool.

500 Fayetteville Street
Raleigh, NC 27601
Reservations: 888.236.2427
\$179 S/D | \$199 Triple | \$209 Quad
CUT OFF DATE FOR GROUP RATES: APRIL 16, 2012

Sheraton Raleigh Hotel

The Sheraton Raleigh features 353 guest rooms and is located one block from the Progress Energy Center and the Raleigh Convention Center. The Sheraton Raleigh is in walking distance to restaurants, nightlife venues and the State Capitol.

421 S. Salisbury Street
Raleigh, NC 27601
Reservations: 800.325.3535
\$179 S/D
CUT OFF DATE FOR GROUP RATES: APRIL 14, 2012

Be sure to mention the Society for Investigative Dermatology to receive the special room rates. Visit the SID Meeting website (www.sidnet.org) for further travel details.

CITY OF RALEIGH



City of Raleigh, North Carolina

Plan to attend the SID Annual Meeting in Raleigh, and you'll find a transformed North Carolina capital city that you only thought you knew! Consistently ranked as one of the best places to live and work in the United States, Greater Raleigh's quality of life is no secret: excellent cultural and entertainment opportunities, natural beauty, convenient and accessible location.

Raleigh is part of the Research Triangle—a region in the Piedmont of North Carolina, anchored by North Carolina State University, Duke University, University of North Carolina at Chapel Hill, and the cities of Raleigh, Durham, and Chapel Hill, respectively. The "Triangle" name was cemented in the public consciousness in the 1950s with the creation of Research Triangle Park, home to numerous high-tech companies and enterprises. Although the name is now used to refer to the geographic region, "The Triangle" originally referred to the universities, whose research facilities, and the educated workforce they provide, have historically served as a major attraction for businesses located in the region.

City Highlights:

- Over 125 restaurants and clubs downtown
- 40 galleries, four museums and 30 annual community events give meeting attendees an abundance of activities
- \$8 million in public outdoor art has been commissioned and placed in recent years
- Greater Raleigh boasts over 200 parks, lakes and outdoor recreational areas
- A rich African-American heritage, with more than 30 historic and cultural sites, including the African American Cultural Complex and two historically black universities, founded in the 1860s
- 20 public golf courses, including the new Lonnie Poole Course at NC State University, just minutes from the Raleigh Convention Center



PERSONAL INFORMATION

First Name _____

Last Name _____

Degree _____ Title _____

Department _____

Institution _____

Address _____

City _____ State _____ Country _____

Zip/Postal Code _____

Phone _____ Fax _____

Email _____

Affiliation (Check all that apply):

- ☐ Academic ☐ Resident ☐ JSID Member
☐ Government ☐ Post-doc Fellow ☐ ESDR Member
☐ Industry ☐ Student ☐ Private Practice
☐ Coalition of Skin Disease

First-time Attendee? ☐ Yes ☐ No

Special Services

- ☐ I require special services in accordance with the Americans with Disabilities Act: _____

Photography/Video Policy

Any photography, filming, taping, recording, or reproduction in any medium of any of the programs, exhibits, or lectures presented at the 2012 SID Annual Meeting is strictly prohibited. Failure to comply with this policy may lead to the removal of your meeting credentials.

- ☐ I agree to adhere to the Photography/Video Policy listed above.

Submit payment & forms to:

Society for Investigative Dermatology
526 Superior Avenue East, Suite 540
Cleveland, OH 44114

Or fax to 216-579-9333

REGISTRATION FEES

Registration Category	On or Before 3/16/12	After 3/16/12
<input type="checkbox"/> SID Member	\$525	\$575
<input type="checkbox"/> Non-Member	\$800	\$850
<input type="checkbox"/> Resident/Post-Doc Fellow*	\$300	\$350
<input type="checkbox"/> Student (Pre-MD/PhD)*	\$150	\$150
<input type="checkbox"/> Companion	\$150	\$150

* To receive subsidized rates, residents, post-doc fellows and students must mail or fax to the SID office a letter from their department chair or program director verifying their status. Letters must be signed and on official university/institution letterhead. Registration will not be processed until all documentation is received. If registering on-site, please bring the required documentation, or you will be charged regular on-site non-member or member rates.

EDUCATIONAL TRACKS

Track Options	Fee
<input type="checkbox"/> Clinical Scholars Track	FREE
<input type="checkbox"/> Young Investigator and Trainee Track	FREE

EVENTS

Event	Fee
<input type="checkbox"/> Welcome Reception	FREE
<input type="checkbox"/> Trainee Dinner (formerly the Resident/Fellow Dinner Session) <i>Open to all residents and post docs</i>	\$50
<input type="checkbox"/> Social Event - General Ticket	\$75
<input type="checkbox"/> Social Event - Resident/Post-Doc/Student Ticket*	\$50

* To receive the subsidized price, residents, post-doc fellows and students must mail or fax to the SID office a letter from their department chair or program director verifying their status. Letters must be signed and on official university/institution letterhead. Ticket purchases will not be processed until all documentation is received. If purchasing tickets on-site, please bring the required documentation, or you will be charged general ticket prices.

PAYMENT INFORMATION

Enclose a check in US dollars drawn on a US bank made payable to the SID, or supply credit card information below.

Total: \$ _____ Check #: _____

Payment by check saves the SID 5% credit card processing fees.

Visa Mastercard American Express

Card #: _____

CVV* _____ Expiration Date: _____ / _____

*Three-digit security code on back of card

Authorized Signature _____

Name on Card _____

ASSOCIATE & ANCILLARY GROUPS

A number of exciting symposia will be organized by associate groups in conjunction with the SID Meeting. All Meeting attendees are invited to attend these sessions. Information and details about the events will be available directly from the SID Meeting website at www.sidnet.org.

To reserve a meeting room for your group, please contact Carolyn Slade, Director of Meetings and Educational Programs, at the SID at 216-579-9300 ext. 304.

EXHIBITOR OPPORTUNITIES

The SID welcomes exhibitors from all facets of dermatology related industry. Whether your business is pharmaceuticals, cosmetics, medical equipment, publications, products and services or beyond, exhibiting at the SID Annual Meeting will facilitate interaction with an international audience of physicians and basic scientists engaged in skin research.



Exhibitor Benefits

- Two complimentary Meeting registrations—these all access registrations allow your representatives to work in the exhibit hall and attend any non-ticketed Meeting sessions or events
- Listing on the SID website

Rates (based on a 10' x 10' booth)

\$1,800 if reserved prior to January 13, 2012 (US funds)

\$2,000 if reserved after January 13, 2012 (US funds)

Those interested in further information regarding exhibitor opportunities should contact Carolyn Slade at 216-579-9300 ext. 304 or via email to slade@sidnet.org.

COMMERCIAL OPPORTUNITIES

WHY PARTNER WITH THE SID?

The SID is committed to providing educational opportunities to physicians, residents and skin researchers. We value our relationships with industry partners: we rely on you to exhibit, showcase and represent the latest advances in products and services at the Annual Meeting to educate attendees. We appreciate your generous support, which allows us to continue expanding our educational offerings.

The SID Annual Meeting has grown substantially in attendance and stature since 2003. In the past several years the SID has undertaken a number of strategic initiatives that have propelled the organization toward what it is today—a leading purveyor of educational programming that advances and promotes the sciences relevant to skin health and disease.

COMMERCIAL OPPORTUNITIES

We offer a variety of ways for industry to partner with the SID to ensure your maximum visibility and support of the Annual Meeting. We welcome commercial support from a variety of sectors and will work diligently to acknowledge your generous support. Please call the SID office at 216-579-9300 to reserve your commercial support opportunity today!

For inquiries or to propose an idea for commercial support, please contact Rebecca Minnillo, DM/MPA at 216-579-9300 x 305 or minnillo@sidnet.org.